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## “It’s SHOWTIME...” Request for Content

Please note, all of these questions may not be relative in your scenario. We can cover these in a discovery call as well as learn more about additional items you would like to cover or share. Thank you for your help in creating the most relevant and impactful program for you upcoming event.

### General Items:

Event theme or title:

Why are you having the event (annual get together, one time, award trip etc.)?

Please tell me about your audience (demographics, avg. length of service, expected number of attendees, language barriers are applicable):

Other presenters talking about:

### Content Specific:

What challenges are these attendees facing this year, this week and/or on a daily basis?

Are there major goals / missions or projects that should be highlighted and reinforced from stage?



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Are there any examples of accomplishments, awards or other items that were the result of people 'making it happen' as opposed to sitting back and watching things happen?

**Help me finish these sentences (several times if you can...)**

Sometimes they are so focused on:

You are not JUST?

And most importantly, when your attendees leave the room, how do you want them to feel?  
How do you want them to act or think differently?

*Please feel free to add pages, your own questions and answers, or call me personally to discuss. The more I can learn about you and your attendees – the better! Thank you for your time!*